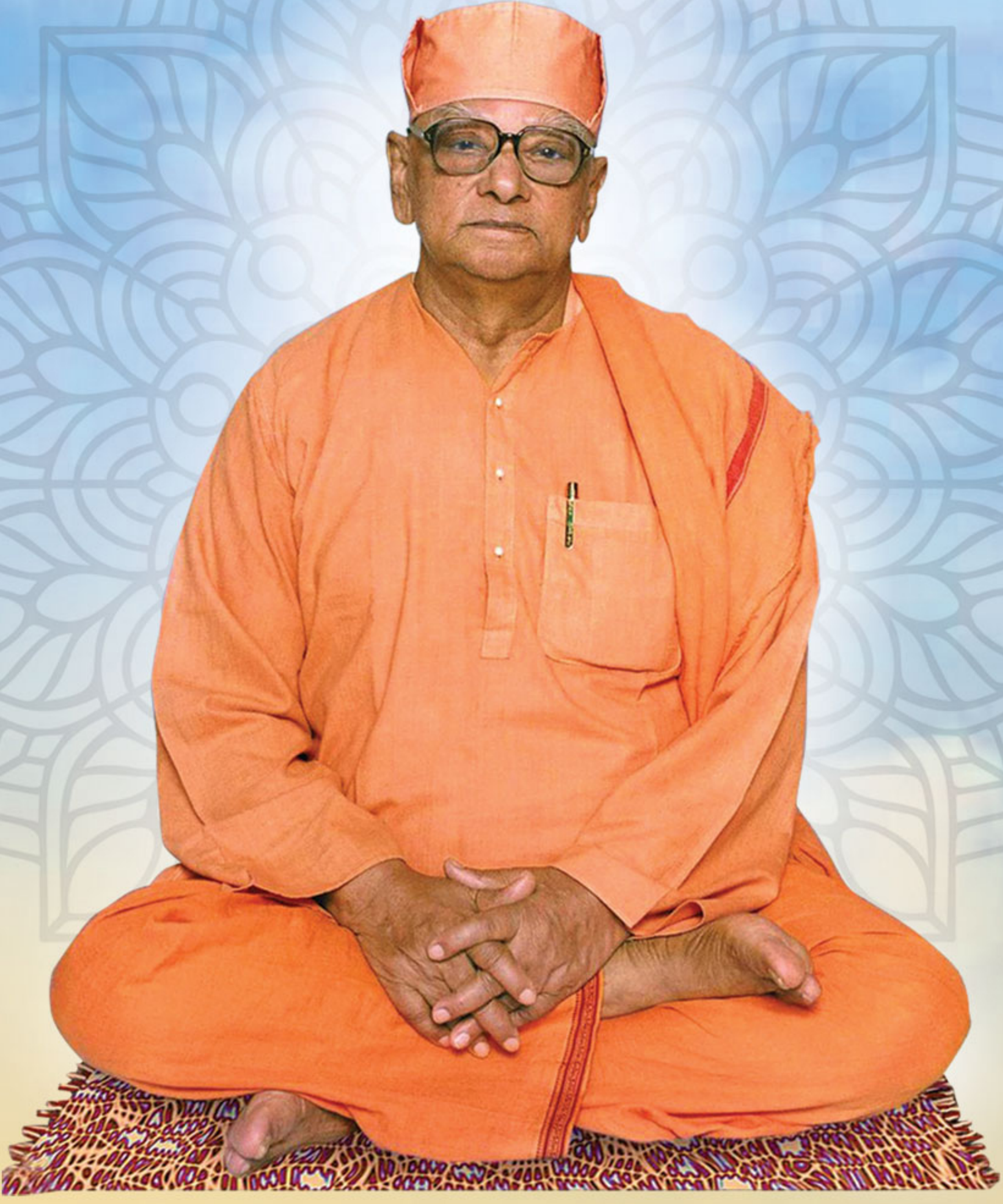


# **SWAMI ATMASTHANANDA BIRTH CENTENARY COMMITTEE**

91/1, SOUTHERN AVENUE, KOLKATA - 700029, W.B.



AN APPEAL TO  
**SPONSORS & ADVERTISERS**  
FOR THE SOUVENIR  
TO BE PUBLISHED IN 2022  
ON THE CENTENARY OF  
**MOST REVERED**  
**SWAMI ATMASTHANANDAJI MAHARAJ**  
THE 15TH PRESIDENT OF  
RAMAKRISHNA MATH & RAMAKRISHNA MISSION

**NAZRUL MANCHA**

Southern Avenue, Dhakuria, Kolkata 700029 WB

**SUNDAY, 10TH JULY 2022**

**10AM - 6PM**

Dear Sir / Madam,

The Centenary of **Most Revered Swami Atmasthanandaji Maharaj**, the 15th President of Ramakrishna Math & Ramakrishna Mission will be celebrated through a Memorial Programme scheduled to be held in Nazrul Mancha, Kolkata on **Sunday, 10th July 2022**.

On this auspicious occasion, a Commemorative Souvenir will be released in the Memorial Programme and presented to 3000 proposed audience and dignitaries who will be attending the event. The Benedictory Messages of the **Rev. President Maharaj, Rev. Vice Presidents of the Ramakrishna Order, Rev. President Mataji of Sri Sarada Math and Ramakrishna Sarada Mission**, Best Wishes messages from the **General Secretary** of the Ramakrishna Math & Ramakrishna Mission, Sri Sarada Math & Ramakrishna Sarada Mission, His Excellency **President of India, Hon'ble Prime Minister of India and Hon'ble Chief Minister of West Bengal** will be placed in the Souvenir. Selected literary works and photos of Most Revered Swami Atmasthanandaji Maharaj will also be published in the Souvenir.

Since this Commemorative Souvenir is going to have a wide circulation, we request your contribution with a suitable advertisement for your product / esteemed company.

Advertisement tariff and other relevant details are given overleaf. The interested sponsors should contact the under-signed to contribute for a mutually beneficial association. We shall deem it a great favour to receive your valued order along with the advertising materials by **30th June 2022**.

You may also include photographs of Rev. Maharaj/ Holy-Trinity and/or their quotation(s).

Your kind offering towards the advertisement will surely make the Commemorative Souvenir a successful initiative.

Each sponsor will get a **VIP ticket** of the Programme and is entitled to receive a complimentary gift. The gift will include a **documentary PENDRIVE, Commemorative Souvenir, Commemorative Volumes(I & II) and a Pictorial Biography** of Most Revered Swami Atmasthanandaji Maharaj, all of which will be released in the Memorial Programme.

Refreshments and lunch will be served to each attendee during the day-long programme.



Press & Publication  
(Sub Committee)

**Sri Jayanta Roy, President**  
Swami Atmasthananda  
Birth Centenary Committee

CTS Cheque / Bank draft should be made in favour of

**“SWAMI ATMASHANANDA  
BIRTH CENTENARY COMMITTEE”**

After money transfer, please intimate us by  
email or phone about your payment.

**State Bank of India Calcutta University Branch,**

A/c Name.: **SWAMI ATMASHANANDA  
BIRTH CENTENARY COMMITTEE**

A/c No.: **38782094486**, IFSC Code: **SBIN0007766**

**PAN: AAYTS6647K**

\*To sponsor online log on to our website:  
**[www.atmasthanandacentenary.com](http://www.atmasthanandacentenary.com)**

## CONTRACT FORM

Ref No. \_\_\_\_\_

Date: \_\_\_\_\_

To,

The Jt. Secretary

**Swami Atmasthananda Birth Centenary Committee**

From \_\_\_\_\_

\_\_\_\_\_

**Ref: Swami Atmasthananda Birth Centenary Committee  
Commemorative Souvenir 2022**

With reference of the above, please reserve one:

- |                          |                           |                 |
|--------------------------|---------------------------|-----------------|
| <input type="checkbox"/> | <b>Back Cover</b>         | <b>30,000/-</b> |
| <input type="checkbox"/> | <b>Inside Back Cover</b>  | <b>20,000/-</b> |
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| <input type="checkbox"/> | <b>Half Page</b>          | <b>5,000/-</b>  |

Dear Sir,

Please accept an Account Payee Cheque in favour of

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for Rs. \_\_\_\_\_

(RUPEES \_\_\_\_\_ ONLY)

by cash / by cheque / DD no \_\_\_\_\_ Dt. \_\_\_\_\_

Drawn on \_\_\_\_\_

Branch \_\_\_\_\_

towards the space reservation in your Souvenir as per tick mark as above.

**Name:**

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Collection Reference through: -

Sri \_\_\_\_\_

of \_\_\_\_\_

Swami Atmasthananda Birth Centenary Committee

Receiving SI No \_\_\_\_\_



# SWAMI ATMASTHANANDA BIRTH CENTENARY COMMITTEE

**Chairman:** Hon'ble Justice  
Pinaki Chandra Ghose  
Chairperson, Lokpal

## Ex-Officio

**President:** (2019-2022) Late Sunil Kanti Roy  
**President:** (2022-) Sri Jayanta Roy  
**Vice President:** Dr. Gour Das  
**Secretary (Jt.):** Smt. Debasree Roy Sarkar  
Dr. Shyamashis Das  
**Treasurer:** Dr. Bandana Dasgupta (Sen)  
Sri Ranjan Mitra  
**Asst. Secretary:** Sri Suman Sengupta  
Sri Debraj Mitra

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Sri Mrinal Das  
Sri Amitabha Sanyal  
Sri Arka Naha  
Smt. Satarupa Roy  
Sri Tapan Das  
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Inside Back Cover 20,000/-  
Inside Front Cover 20,000/-  
Full Page (colour) 10,000/-  
Full Page 8,000/-  
Half Page (colour) 6,500/-  
Half Page 5,000/-

## TECHNICAL DETAILS

Overall Size 28cm X 21cm  
Printed Size 23cm X 18cm  
**Last date for receiving  
advertisement :**  
**30th June 2022**

**Swami Atmasthananda  
Birth Centenary Committee**

91/1, SOUTHERN AVENUE, KOLKATA - 700029, W.B.

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